

Executive Coaching Firm Mariposa Leadership, Inc. Hosts Webinar to Help Business Leaders Navigate Tumultuous Economy

Customers Can Claim A Free Introductory Special Report "Five Keys to Increase Your Organization's Resilience in the Downturn" at www.mariposaleadership.com/resilience/index.html

San Francisco, CA April 15, 2009 - Executive coaching firm Mariposa Leadership, Inc. announces the kick-off of the first of a six-part webinar series designed to provide business leaders, managers, and executives with the tools they need to learn how to rise above the recession. The unprecedented economic crisis this year requires leaders to quickly hone their strategic skills and create an effective, expedient plan to successfully navigate their companies through the uncharted waters of uncertainty and volatility. In this unique educational forum, CEO Sue Bethanis teaches resilience through the balance of productivity and innovation, imperative knowledge during these challenging conditions.

The first webinar, "Managing Fear and Uncertainty: How to Take Back Control of Your Business in this Rollercoaster Economy," takes place from 10AM to 11AM PST on May 13, 2009. Sue Bethanis, CEO and founder of Mariposa Leadership, Inc., will coach participants on how to discern exactly what it is they fear, specific ways on how to overcome fear and deal with stress--and how to get their team members and larger organization to do the same.

The 6-part series will run monthly May through October 2009, offering business leaders, executives, and managers the creative and pragmatic tools, tactics, and techniques they will need to increase productivity and innovate their way out of the slump. Topics include:

- * Productivity - Managing Fear and Uncertainty
- * Innovation - Create a Strategic Roadmap
- * Productivity - Become an Efficiency Champion
- * Innovation - Create a Think-Tank Mentality
- * Productivity - Be Transparent and Over-Communicate
- * Innovation - Engage Employees Through In-The-Moment Coaching

To download the special report "Five Keys to Increase Your Organization's Resilience in the Downturn" or to register for the first webinar or the entire series go to www.mariposaleadership.com/resilience/index.html

Susan J. Bethanis, Ed.D., is the Founder/CEO of Mariposa Leadership, Inc., author of Leadership Chronicles of a Corporate Sage, and host of the popular leadership forum Wise Talk. Mariposa Leadership, Inc. offers premier leadership coaching services to the hightech, biotech, and cleantech industries. Click here for press releases, press kit, and press clips.