

The Launch Pad Targets SMBs in Tough Economy with New RevITup™ Business Care Managed Technology Series

New Business Care Managed IT Service Series targets gap faced by a growing number of small businesses in need of more affordable technology management and business continuity solutions. The roll out of RevITup; Business Care Managed IT Service Series along with the BDR Business Care Managed Data Backup Series offers fixed-price solutions to maximize and protect technology investments.

Odessa, FL (PRWEB) April 15, 2009 -- The Launch Pad, a leading Florida-based technology provider specializing in managed technology and business continuity solutions for small and medium sized business, today announced the national release of a core group of fixed-fee, managed technology service solutions designed for the SMB market.

"Despite these difficult financial times, many small and medium-sized businesses are using their ingenuity to find ways to grow and prosper. For small businesses that want to survive and thrive in this challenging climate, properly managing core technology systems which house and protect the lifeblood of the company is a key factor in success. Poor technology management can be devastating to a small business, particularly if data loss is involved," explains The Launch Pad founder and CEO, Ilene Rosoff.

The Launch Pad's new RevITup™ Business Care Series is the convergence of 24x7x365 remote monitoring and automated error remediation, integrated online ticketing, a network operations center (NOC), strict business processes and certified engineers that surround a company to bulletproof data, optimize network performance and eliminate user downtime. Rounding out the RevITup™ Business Care Series is a managed and hosted backup and business continuity solution and WebSentry™ Managed Internet Security Series for managing internet usage and monitoring user web activities. The result is a total technology solution for SMBs that does not require a large up-front investment.

RevITup™ Business Care Series: By engaging the Business Care Series, organizations are ensured a consistent level of service at a predictable monthly cost, eliminating the need to hire expensive outside contractors or IT staff. Using advanced monitoring tools and proven processes, all core technology functions including servers and desktops are proactively monitored and managed 24x7x365. Desktops and servers are optimized through automated problem correction, routine preventative maintenance and patch management. For the business this translates to a greatly reduced total cost of management along with the elimination of user frustration and downtime.

LiveConnect and LiveSupport 24/7 Client Portal: A self-service web-based two-way client portal allows online ticket and project management, access to a searchable knowledgebase, invoice management and service reporting. The end result is complete service visibility and open communication on every service and project request.

RevITup™ BDR - Backup & Disaster Recovery Series, a revolutionary hosted, managed backup and disaster recovery solution priced for the SMB market. Mission-critical data is protected by real-time onsite block-level backup to an onsite "RevITup™ BDR" storage server as well as real-time offsite backup to redundant data centers. The solution also incorporates remote failover to "standby server" mode within minutes in the event a server fails as well as managed, single file or full "bare-metal" server restores. Every element of the solution is managed and monitored 24/7 by our expert help desk.

RevITup™ WebSentry: Completing the core group of fixed-fee managed technology service is RevITup™ WebSentry, the first managed, integrated solution providing SMBs complete visibility and control over employee internet usage and reporting, bandwidth management and application monitoring. All setup and monitoring is provided by an expert staff.

So how do smaller organizations replicate the quality of an enterprise-level IT infrastructure with the limited budget and resources?

"With advances in technology, especially the Internet, the concept of having an MSP (managed service provider) manage a firm's IT environment from a remote location can not only reduce IT staffing needs and staff performing IT support functions, but can also give small and medium-sized businesses the opportunity to leverage more sophisticated technologies than if they had to run the functionality in-house."

"With our RevITup™ Business Care Series, the goal is to provide a comprehensive technology package at a fixed cost that reduces overall IT expenses by as much as 50% and insures that the organization's technology systems function at optimal performance," offers Rosoff. "It is the competitive advantage SMBs need to succeed."

About The Launch Pad:

Established in 1992, The Launch Pad is a leading managed IT services provider to small- and medium-sized businesses and nonprofit organizations and an accredited member of the MSP Alliance. By delivering premier, fixed-fee managed IT infrastructure, data protection and software services, The Launch Pad offers a smart, worry-free way to run your office computer systems. When we manage your technology and connectivity requirements, you gain vital business advantages--increased productivity, enhanced infrastructure reliability, protection for crucial information assets and freedom to focus on your core business. Our goal is to manage your organization's technology so that you can pursue your vision.

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