

## **LetsCallMe Introduces Privacy Service that Ends the Worry of Sharing Phone Numbers**

*Start-up LetsCallMe launches privacy and call management service that lets subscribers receive calls without revealing their phone number. Service expands safe use of the phone to virtually any interaction including dating, social networking or selling online. Online tools let subscribers manage their availability to callers. Service has wide appeal and improves personal security and privacy.*

San Francisco, CA April 16, 2009 - LetsCallMe ([www.letscallme.com](http://www.letscallme.com)) announces the launch of its phone privacy and call management service. Consumers and businesses can now receive calls without giving out their phone number. In addition, LetsCallMe provides online controls that let members decide when to take calls and who may call them. The service works with any cell phone or landline ([Learn More](#))

Subscribers of the service receive a "LetsCallMe link," which they may place on any profile page including Facebook, Twitter, dating sites or online classifieds and business sites. Callers click on the link, enter their phone number and LetsCallMe connects the call. The recipient's phone number remains private.

"Anywhere you would share your phone number, use a LetsCallMe link instead," said Chuck Mitchell, the company's President, "It's a great solution for people who want better control over who can call them and when their phone rings. LetsCallMe increases the range of situations where it's comfortable to use a phone, improving productivity and privacy at the same time."

LetsCallMe's features make the service indispensable for:

- \* Students concerned with sharing their phone number with new acquaintances
  - \* Professionals looking for an easy way to manage business and personal calls on one phone
  - \* Online Sellers looking to improve sales productivity and efficiency
  - \* Social Networkers who want to be available but at controllable times
  - \* Parents who want to add a layer of protection for their children's phones
  - \* Journalists and bloggers who want to manage talking to their readers and sources
- \* For more, see: [Who is Using LetsCallMe](#)

"If you have ever felt hesitant about giving out your phone number, you understand the value of LetsCallMe," said Randy Dean, CEO, "LetsCallMe makes it safe and manageable to use your phone for virtually every interaction including online

commerce, dating and social networking. You can give your LetsCallMe link to a complete stranger without compromising your privacy and security."

For \$0.99, subscribers can purchase a "Quick Link" which is a 10-day plan that's tailored for dating and use by eBay, Craigslist or other online sellers. The Premium service is \$2.95 per month and offers "vanity" links that can be named for businesses, people and events, making it easy for callers to remember. For example: [www.letscallme.com/jennifer](http://www.letscallme.com/jennifer)

LetsCallMe Premium accounts allow three personalized profiles, providing great flexibility to use for both business and social conversations. The simple interface makes it easy to use and share links on virtually any website.

The site has no advertising and the company refuses to sell any aspect of its subscribers' information.

"We can't be a credible privacy service if we sell our subscriber data or allow advertisers to target them." said Randy Dean, " We're delivering real value at an extremely modest price. If you look closely at the alternatives, 'free' is seldom 'free'... and it's never private."

In addition to privacy, LetsCallMe delivers control to subscribers. Before connecting any call, LetsCallMe lets members know which link the call is coming from along with the caller's phone number. Caller ID blocking does not work with LetsCallMe. Subscribers can control when calls get through using the "Do Not Disturb" feature as well as setup custom messaging for callers.

"After a year of development and testing, we're excited at the response we've received," said Chuck Mitchell, "It validates our belief that you don't have to give up your privacy to fully participate in our increasingly digital society. "

#### About LetsCallMe

LetsCallMe is a service built exclusively to provide private and managed communications for its members. It is the first privacy calling service that allows its members to be contacted by phone without revealing a phone number. The company provides unique call management and privacy solutions to consumers, professionals, businesses and through third parties. LetsCallMe has offices in San Francisco and San Diego. For more information, visit: [www.letscallme.com](http://www.letscallme.com)