

## **TalentDrive CEO Speaking at SaaS 2G and Slam 2009 Conference**

Chicago, IL; April 16, 2009 -- TalentDrive, the driving force behind the cutting-edge online sourcing tool TalentFilter, announced it will be taking part in the SaaS 2G and Slam 2009 Conference, taking place April 28th and 29th in Boston, Massachusetts.

TalentDrive CEO Sean Bisceglia will speak at the SaaS 2G and Slam 2009 Conference, conducting a presentation entitled "Sales & Marketing When It Comes to SaaS." In the presentation, Mr. Bisceglia will discuss how mutually dependent both sales and marketing are to one another in the SaaS business, as well as the importance of establishing effective marketing campaigns that contribute to an overall successful SaaS organization. Esteemed attendees will also have the privilege of viewing a video recently released by TalentDrive, which is a compelling look into leveraging technology in the current job market. Entitled "Are You Ready," it provides a snapshot of online recruiting over the past decade, looking how online recruiting has evolved over time and where it is headed. [Click here to view it!](#)

The conference is intended for CEOs, presidents and other executives of SaaS companies. Those same individuals can expect to learn about the most effective ways to succeed in the software business, as well as network with noteworthy attendees and further expand one's professional associations.

### **About TalentDrive:**

TalentDrive has released the industry's most innovative SaaS sourcing solution, TalentFilter(SM). Over 55 global companies have helped us develop one of the most easy to use, on-demand, talent sourcing tools on the market. As a subscriber, our recruitment technology sweeps and unifies thousands of paid and free resume databases in one location. TalentFilter? then matches, hierarchies the results, and provides contact through auto scheduling for candidate interviews, chosen by you. In addition, through powerful analytics you are able to manage your ROI for online recruiting. TalentFilter? now services the United States, Europe, and The Pacific Rim. One search, one location, one technology. Thousands of sources. Visit [www.talentedrive.com](http://www.talentedrive.com) to learn more.

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